

**THE PALLADIUM, ST. PETERSBURG MUSEUM OF HISTORY,
THE HISTORY COUNCIL AND WILL KNOT DI ARTISTS PRESENT**

WEBB'S CITY

A CONCERT VERSION

Five Decades of the American Dream in the Story of One Man

**WRITTEN AND DIRECTED BY
BILL LEAVENGOOD**

**MUSIC AND LYRICS BY
LEE AHLIN**

"Doc" Webb was the colorful St. Petersburg entrepreneur called the "P.T. Barnum of Retail". In 1925, Webb opened a tiny drug store on 9th Street and over the next five decades transformed it into a 77 store complex covering ten city blocks. In its heyday, Webb's City attracted 60,000 visitors per day.

WEBB'S CITY: THE MUSICAL was a city-wide sensation when it premiered at Ruth Eckerd Hall, and went on to break box office records at the Mahaffey Theater selling over 10,000 tickets!

"A VIVID, FAST-MOVING PANORAMA ABOUT THE HISTORY OF ST. PETERSBURG...(LEAVENGOOD) FASHIONED A HEARTWARMING TALE (WITH) A STORY LINE THAT KEEPS YOU GLUED TO THE ACTION. IN THE END, YOU CARE ABOUT EVERY CHARACTER IN THE CAST..." -- TAMPA BAY TRIBUNE

"AHLIN IS A MASTER OF THE CATCHY TUNE!" -- TAMPA BAY TIMES

"BESIDES BEING A THOROUGHLY DELIGHTFUL PIECE OF ENTERTAINMENT, WITH CATCHY TUNES AND (IN THE PALLADIUM PRODUCTION) A TERRIFICALLY TALENTED CAST -- IT'S AN EYE-OPENING HISTORY LESSON ABOUT THE CITY'S BOOMS AND BUSTS, AND A REMINDER OF UNDERCURRENTS OF ECONOMIC INEQUALITY THAT PERSIST IN TODAY'S BOOM-TIME... NOW THAT I'VE SEEN IT AND LEARNED MORE ABOUT THE WONDER THAT WAS WEBB'S AND ITS CHARISMATIC FOUNDER, J.E. "DOC" WEBB, I AM CONVINCED: THE MUSICAL SHOULD BE REVIVED EVERY YEAR AND, AS A COMMUNAL RITE OF PASSAGE, EVERY ST. PETERSBURGER SHOULD BE ENCOURAGED TO GO." -- DAVID WARNER, CREATIVE LOAFING

Now, the Palladium Theater, St. Petersburg History Museum, and Will Knot Di Artists present this brand new multi-media concert version featuring all of the great music expertly woven together with narration, scene highlights and iconic images from five decades of St. Petersburg and Webb's City history.

WEBB'S CITY

THE MUSICAL



A CONCERT VERSION

SEPTEMBER 21 - 23 2018

THE PALLADIUM

**253 5TH AVE NORTH
SAINT PETERSBURG, FL**

TICKETS ON SALE NOW!

**GO ONLINE TO MYPALLADIUM.ORG OR
CALL THE BOX OFFICE: 727 - 822 - 3590**